



celebrity

2 0 1 7 M E D I A K I T

CELEBRITY & LUXURY HOMES & LIFESTYLE

.....

Prestigious readership, innovative platform.

Sellebrity is the bi-monthly digital publication of The Sports & Entertainment Society, and is headquartered in Beverly Hills, California. The magazine exists to augment the lifestyle of real estate professionals, sports & entertainment industry representatives and luxury brand ambassadors who service professional athlete and entertainer clientele.

Each issue highlights opportunities, best practices and the challenges of serving the athlete/entertainer market, including premium lifestyle content and elite luxury properties. *Sellebrity's* cutting-edge digital platform offers unprecedented device compatibility and reader interactivity.

- **Mac/Windows/iOS/Android compatible**
- **No downloads or apps required**
- **Embeddable video & virtual tours**
- **Multiple advertising opportunities**



A RESOURCE FOR THOSE WHO REACH FOR THE STARS

Sellebrity exists to support those who support sports & entertainment clientele, and our content reflects that focus. Future articles and features will include:

- **Reviews of luxury lifestyle goods**
- **News affecting the S&E industries**
- **Interviews with S&E insiders**
- **Legal challenges of S&E clientele**
- **Finding reputable vendors**
- **Updates on upcoming events**
- **Examinations of S&E and market trends**
- **Guest editorials from industry experts**

WHAT'S YOUR TAKE?

Your personal experience working with sports & entertainment clientele is valuable. If you have insight or advice that you feel would be of assistance to those who serve the same types of clients (or who wish to), we'd love to hear what you have to say.

To have your work considered for placement in *Sellebrity*, send your article via email to Benjamin Sidon at ben@thesociety.com, and we'll respond as quickly as possible.

SELLEBRITY DISTRIBUTION

Each issue of *Sellebrity* is distributed via email to a nationwide database of top sports & entertainment service providers, including real estate professionals, wealth managers & agents, luxury brand ambassadors and concierge service providers. In addition, the customizable email template is made available to society members to send to their personal & corporate sports & entertainment-related databases.

The Sports & Entertainment Society



Real Estate
Professionals



Industry
Representatives



Brand Reps
& Vendors

Social Media Promotion



YouTube



ADVERTISING OPPORTUNITIES



Full Page

11" W x 8.5" H

300 ppi

Unlimited links

iFrame tags (video, tours, etc.)

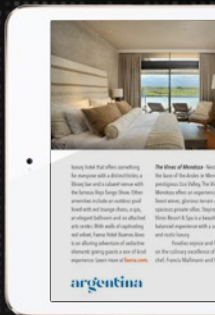


Half Page

5.4375" W x 8.5" H

300 ppi

Three links



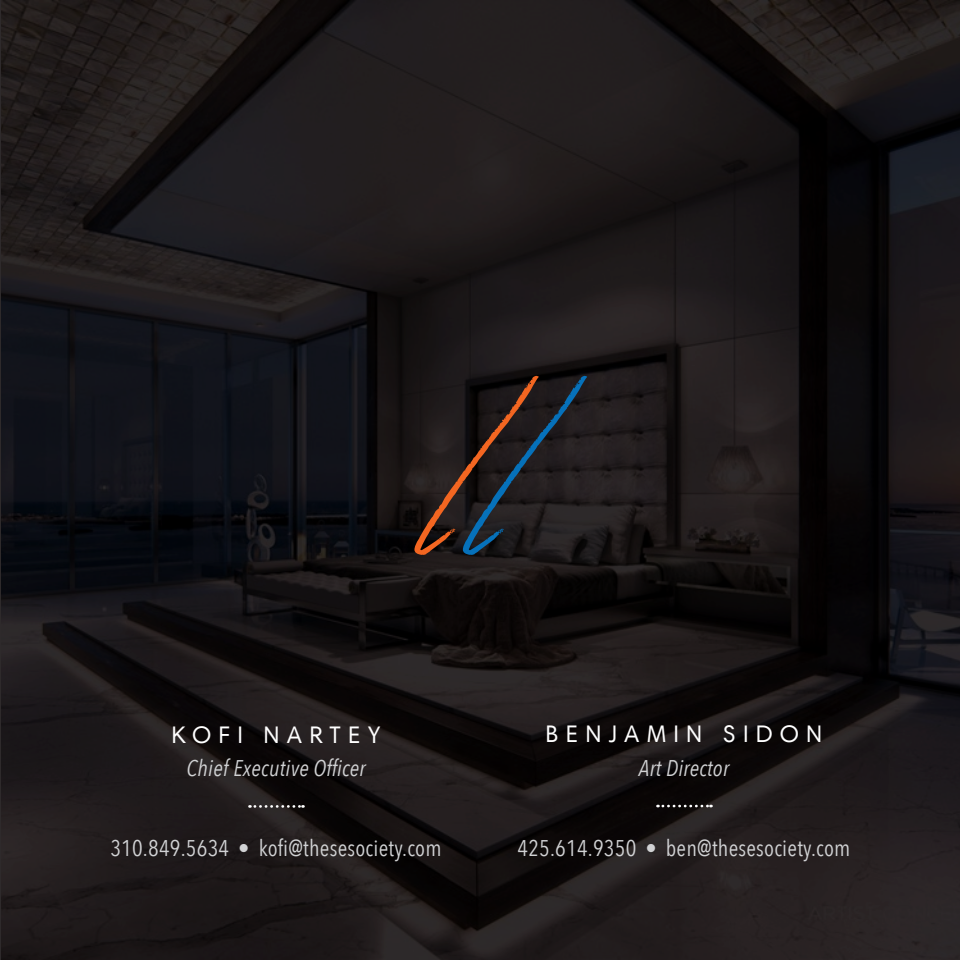
Quarter Page

4.8125" W x 3.5694" H

300 ppi

One link

Sellebrity accepts ad submissions in PDF, JPG, PNG, PSD, AI, EPS & INDD formats. Custom advertising packages are available; contact Kofi Nartey at kofi@thesociety.com or 310.849.5634 for details.



KOFI NARTEY

Chief Executive Officer

.....

310.849.5634 • kofi@thesesociety.com

BENJAMIN SIDON

Art Director

.....

425.614.9350 • ben@thesesociety.com